



WEBSITE PRIVACY AND COOKIES POLICY

Pursuant to Personal Data Protection Law numbered 6698 ("Code"), we process and protect the personal data of the visitors ("Visitor") who visit the website ("<https://www.bahcivanpeynir.com>") administered by Bahçivan Gıda Sanayi ve Ticaret Anonim Şirketi ("Company"). This Privacy and Cookies Policy ("Policy") defines the processing of personal data of visitors, cookies policy and website privacy principles.

Cookies are small text files that store limited information. Cookies are stored through browsers by the websites that you have visited on your device or the network server. Cookies are stored on your device when the website is loaded on your browser. Cookies ensure that the website works efficiently making it safer and allows a better user experience. Logins and local storage spaces are also used for the same purpose as the cookies.

Cookies are used so that the visitors use our website efficiently. In case of not preferring to use cookies, they can be deleted from the browser settings or blocked. In both cases, it can affect the website performance negatively. As long as the visitor does not change cookies setting on the website, it is assumed that the usage of cookies is accepted.

1. The Purpose of Processing Personal Data

In accordance with Article 5 and 6 of the Code, the Company processes your personal data collected while visiting our website for the purposes stated below:

- To carry out the necessary functionalities to operate the Company's commercial activities and related business activities
- To carry out the research and relevant business activities so that the visitors can benefit from the products and services provided by the Company.
- To recommend and promote our Company's products and services by customizing them based on the likes, user habits and needs of the visitors.



2. Transfer of Personal Data / The Parties That Your Personal Data is Shared with and the Purpose of Sharing

The personal data collected by visiting our website may be shared with our business partners, suppliers, public institutions authorized by the law and private bodies in line with the purpose of processing your personal data as per the conditions and purposes stated in the Article 8 and 9 of the Code.

3. The Method of Collecting Personal Data

Cookies are small text files that are stored in the devices or the network servers via browsers by visited websites. When our website is visited, with the consent from the visitor, cookies are also used in google.com, facebook.com, twitter.com, instagram.com, linkedin.com, youtube.com domains in addition to our website.

4. The Purpose of Using Cookies

Our website uses first-party and third-party cookies. First-party cookies are required for the website to work effectively and do not store personal data. Third-party cookies are used for enhancing our website's performance, interaction, safety, advertisement and lastly to provide an improved service. It helps to accelerate user experience and our website's future interactions. In this regard the cookies are;

The statistics: These cookies store, the number of website visitors, the number of unique visitors, which pages on the website are visited, the source of the visit etc. The collected data measures how well the website performs and helps us analyze it.

Marketing: Our website offers advertisements. The cookies are used to customize the advertisements published on our website. Moreover, the cookies allow us to follow the performance of the ad campaigns. The stored data in these cookies, may also be used by third party advertisers to show you advertisements on other websites in the browser.

Functional: These are the cookies that help with certain unimportant functions on our website. These functions include product placement such as videos or sharing website content on social media platforms.

Preferences: These cookies help us save your settings and determine your browsing preferences, such as language preferences, so that you have a better and more efficient experience on your future visits to the website.

Using the technical terms, the types of cookies used on our website are shown in the table below.

Session Cookies	Session cookies are temporary cookies used during the time that the visitors are on the website, and are deleted after the browser is closed. The purpose of these cookies is to ensure that the website functions properly during your visit.
Persistent Cookies	Persistent cookies are cookies used to enhance the functionality of the website, and to provide a faster and better service to the visitors. These cookies are used to r your preferences and are stored through the browser on your device
Technical Cookies	Technical cookies ensure that the website works/functions properly, and identifies non-functional/working pages and areas of the website.
Authentication Cookies	When visitors use their password to enter the website, and on each page visited it is determined that the visitor is a website user, the visitor does not have to re-enter the password.
Flash Cookies	These are the cookies that are used to activate images and sound content on the website.



Customization Cookies	These are the cookies used to remember user preferences, such as language, when visiting different pages of different websites.
Analytical Cookies	These are cookies that monitor analytical results such as the number of visitors to the website and determine the pages viewed, visiting hours, page scrolling movements.

The main purposes for using cookies on our website are listed below:

- To improve our services provided to you by enhancing the functionality and performance of our website.
- To better our website, provide new features and to customize these features based on your preferences.
- To ensure the websites', your and the Company's legal and commercial security.

5. Managing Cookie Preferences

Each browser uses a different method to block and delete cookies used by websites. To block / delete cookies, browser settings must be changed. To get more information on how to manage and delete cookies visit the website www.allaboutcookies.org. The visitor can customize the cookies by changing its browser settings.

6. Rights of Data Owner

The requests within the scope of Article 11 of the Code which regulates *the rights of data owner* can be made through an application form that can be accessed on the following website ("<https://www.bahcivanpeynir.com>") as stated in this Policy. Depending on the nature of the request, applications are concluded free of charge at the earliest convenience and within thirty days at the latest. In case the proceeding for the request brings about additional costs, a fee may be charged according to the tariff determined by the Turkish Personal Data Protection Authority.



7. Effective Date of the Policy

This Policy enters into force on the day of its publication. In case all or certain articles of the Policy are renewed, the effective date of the Policy is revised.

All requests, complaints and recommendations made within the scope of the Code with regard to your personal data can be sent to the address below with documents proving your identity and your request, or sent to the Company's registered e-mail address (KEP) by using a secure electronic signature.

Our address: Huzur Mh., Cendere Cd. No:116, 34396 Sarıyer/Şişli/İstanbul